



COLUMN

Cover image:

Head Office and Tokyo Works

1968

In 1964, the year of the Tokyo Olympics, SANYO DENKI revamped its management team with the founder Hideo Yamamoto stepping down to become chairman and Hiroshi Yamamoto becoming the second president. The goal of this personnel change was to facilitate the transition from the old to the new generation and indicated our strong determination to wager on our future development.

Following that, we developed the San Ace thin form-factor cooling fans that greatly boosted our position in the small-sized motor field, and small step-angle stepping motors that won large-volume orders from IBM Corporation of the United States for use in computers and peripheral devices, and took great strides toward a new era with the policy of "being a step ahead of the world's technology standards."

Tokyo Works supported our company's development through the production of these small-sized motors.