



COLUMN

Cover image:

Kawaguchi Works

1960

In 1957, predicting that Tokyo Works would soon be outgrown, a plot of land was purchased in Aokicho, Kawaguchi, Saitama Prefecture earmarked to become a new production site.

Commencing operations in February 1961, the new factory in Kawaguchi operated by Tokyo Works was added to the production system and specialized in line production.

In its early days, Kawaguchi Works produced servo motors, automatic control devices for hot-topping, hand crank generators for radio equipment, and power supplies used for signal frequency meters. The following period saw a rise in production of various products including magnetic tape units for computer peripherals, disk units, reel motors, capstan motors, vacuum blowers, and sirocco fans.

It is during this period that the 1964 Tokyo Olympics were held, marking a major turning point for Japan.

Leading up to the Showa 40s (1965-1974), when the electronics industry, notably computers and semiconductors, would make great strides, SANYO DENKI made proactive decisions to secure its foothold in the market.