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Technologies Creating Change

SANYO DENKI Group's 8th Mid-term Management Plan is a 5-year plan started in April 2016, and marks its third year in 2018.

One of the 8th Mid-term Management Plan's key policies is "to establish a corporate culture capable of transforming environmental changes into business opportunities."

The business environment is constantly changing. We at SANYO DENKI Group will stay abreast of these changes and aim to build a strong corporate culture that enables us to transform change into opportunity.

To realize this key policy, we have implemented one of our action guidelines "challenge your weakness and turn it into your strength," promoting "specialists in change" objective. The results of these policies are starting to appear thanks to the various ideas and actions of all divisions and employees of SANYO DENKI Group.

Now, let's look to the theme of this issue of Technical Report: Technologies Creating Change. It has a keyword "change" in common with the abovementioned policy. What does it exactly mean?

The 8th Mid-term Management Plan has another key policy of "develop products that make new dreams come true." In more concrete terms, this means to "create new value to our customers and new products that realize dreams together with the customers."

In accordance with these policies, SANYO DENKI Group's Design and Development divisions have established the following product development themes: "performance and functions that are friendly to people and to the environment," "performance and functions characterized by safety and ease of use," and "performance and functions optimized for robotization and automation."

Products with such performance and functions bring about changes in our customers and our surroundings, which in turn produce “new value” and “new dreams,” thus leading to the realization of our policies. The products we develop create positive changes in our customers and our surroundings, and this can be entitled as “technologies creating change.”

By leveraging these “technologies creating change,” SANYO DENKI has developed unique, never-before-seen products and introduced them to the market.

Our Cooling Systems Division has produced fans offering various environmental durability features such as Long Life Fans, Splash Proof Fans, Oil Proof Fans, and Wide Temperature Range Fans. These fans that can be used in harsh environments are creating new value.

The Power Systems Division has developed and released UPSs that adopt lithium-ion batteries as an alternative to lead-acid batteries. These products are safe and user-friendly because they can be used in a broad range of environments from extreme cold to extreme hot, and require no maintenance for a period of ten years.

Our Servo Systems Division has developed servo amplifiers capable of transferring significantly larger amounts of data. These products can help equipment turn into an IoT-enabled system, and therefore perfectly conform to the theme of robotization and automation.

This issue of Technical Report introduces some of our “technologies creating change.”

SANYO DENKI will further accelerate the development of these technologies and endlessly create and launch products that make new dreams come true in order to contribute to society.